



## **BRIEFING SHEET**

*It is important that the advertisements you design reflect the direction shown by the business in this brief.*

Name: **GOSHA** (Guernsey Occupational Safety & Health Association)  
Address: Jonathan Coyde  
Secretary  
Guernsey Occupational Safety and Health Association  
Normandie House  
Rue a Chiens  
St Sampsons  
Guernsey  
GY2 4AE  
Telephone: 253953  
Web Site Address: [www.gosha.org.uk](http://www.gosha.org.uk)  
Locally: [www.thisisguernsey.com/community/charities.html](http://www.thisisguernsey.com/community/charities.html)

**Aim of advertisement:** To encourage a safer environment at work in Guernsey. The subject matter can be humorous or serious but not too gruesome.

Target market: Everyone

### **Who are we?**

We are a voluntary, non-profit making organisation, set up in November 2004 to support businesses and other organisations in Guernsey by

- Encouraging best practice in occupational safety and health
- Helping members develop professional standards within their sphere of work.
- Providing a forum for discussion and sharing information
- Developing a network for those with responsibilities for occupational health and safety
- Organising presentations by experts in relevant subjects or topics of interest
- Providing workshops on topical issues

working closely with the Health and Safety Inspectorate, professional consultancies and other occupational safety and health associations.

Specific points to be included: **The GOSHA logo & “[www.gosha.org.uk](http://www.gosha.org.uk)”**

At the base of the advertisement, please add the following:  
**“This Poster is sponsored by  
Guernsey Occupational Safety & Health Association”**

*If you require further information why not look at our website [www.gosha.org.uk](http://www.gosha.org.uk) or contact Andrew Mills 07781 127519 he will be pleased to help.*