



BRIEFING SHEET

It is important that the advertisements you design reflect the direction shown by the business in this brief.

Name: **GOSHA** (Guernsey Occupational Safety & Health Association)
Address: Jonathan Coyde
Secretary
Guernsey Occupational Safety and Health Association
Normandie House
Rue a Chiens
St Sampsons
Guernsey
GY2 4AE
Telephone: 253953
Web Site Address: www.gosha.org.uk
Locally: www.thisisguernsey.com/community/charities.html

Aim of advertisement: To encourage a safer environment at work in Guernsey. The subject matter can be humorous or serious but not too gruesome.

Target market: Everyone

Who are we?

We are a voluntary, non-profit making organisation, set up in November 2004 to support businesses and other organisations in Guernsey by

- Encouraging best practice in occupational safety and health
- Helping members develop professional standards within their sphere of work.
- Providing a forum for discussion and sharing information
- Developing a network for those with responsibilities for occupational health and safety
- Organising presentations by experts in relevant subjects or topics of interest
- Providing workshops on topical issues

working closely with the Health and Safety Inspectorate, professional consultancies and other occupational safety and health associations.

Specific points to be included: **The GOSHA logo & “www.gosha.org.uk”**

At the base of the advertisement, please add the following:
**“This Poster is sponsored by
Guernsey Occupational Safety & Health Association”**

If you require further information why not look at our website www.gosha.org.uk or contact Andrew Mills 07781 127519 he will be pleased to help.